

# AMY FRISSORE

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## EXPERIENCE —

**Art Director** - 2010 - present /  
Masterpieces Puzzle Company, Oro Valley, AZ

- Manage, train and lead collaboration with creative team of 5 people.
- Work with Product Development to design product and packaging that develops connections with our customers to keep them coming back.
- Handle the development of multiple projects in different stages for jigsaw puzzles and crafts. Provide art direction on projects and to ensure timely completion while maintaining flexibility to adjust to changes and project priorities.
- Create new designs for yearly catalogs, marketing materials, apps, website and tradeshow booths.

**Graphic Designer** - 2009 - 2010 /  
Car Wash Partners Inc., Tucson, AZ

- Designed advertisements, coupons, email offers, marketing materials, and indoor/outdoor signage for large national car wash chain.

**Senior Graphic Designer** - 2007 - 2008 /  
Colorbök, Inc., Tucson, AZ

- Led a design and production team in the creation of graphics for retail customers such as Michaels, Wal-Mart, Target, Jo-Ann Fabrics, Costco, BJ's, Meijers, Ross, and Dollar Tree.
- Developed lines of stationery products and maintained relationships with the company's licensees: Laura Ashley, Hershey, Fairyopolis and Crayola.

**Art Department Manager** - 2003 - 2007 /  
Birch Point Paper Products, Inc. Sterling, MA

- Worked closely with Production and Customer Service to provide a quality imprinted product, and managed inventory levels, and budgets of the Art and Plate-making departments. Developed a consistent web presence, advertisement campaigns and other marketing materials.

**Graphic Designer** - 1999 - 2003 /  
WNA Comet East, Inc. Chelmsford, MA

- Designed marketing materials, logos, line art and product identities used in major corporations, including Wal-Mart / Sam's Club.
- Created and maintained web site and web banners, as well as price lists for sales team.
- Production duties included making printing plates and sending film, as well as processing customer orders.

## EDUCATION —

**Maryland Institute College of Art**  
Baltimore, Maryland  
**Major:** Illustration  
**Minor:** Art History  
Cum Laude

## SKILLS —

Adobe Creative Suite CC - InDesign, Photoshop, Illustrator, Dreamweaver, Fireworks, Bridge, HTML, Artwork Systems, Sketchup and Microsoft Suite.

Creative Direction, Illustration, Graphic Design and overall Artist Extraordinaire.

## FREELANCE WORK —

**Graphic Designer** - 2009- present /  
Various projects for the towns of Marana and Oro Valley

**Graphic Designer** - 2014- present /  
Body Love Conference

"Amy is self-motivated, talented, with the ability to understand & cleverly interpret direction."

Stephny Halstead